

AMA-SA Website Launched

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Nusrv has completed and launched the Agriculture Media Award ♦ Saudi Arabia's (www.ama-sa.com) website with social media integration. The AMA is the first annual national award for specialized agriculture media, it aims to encourage reporters to contribute to the agricultural sector and support strategies to enhance the sectors growth, and to portray the sectors issues to the masses in a way that will increase the interaction between the two.